

**EXHIBIT A****All Mentions Of Bubbles Or Microbubbles In Q. 10, 12, 14, Or 16****106 Respondents (42% Of Total)**

<b><u>ID #</u></b>	<b><u>Q#</u></b>	<b><u>Response</u></b>
100005	10	Ultreo uses ultrasound as well as precise bristle placement to attack plaque in hard to reach places. It infuses ultrasound energy into the bubbles.
100006	14	Creates micro bubbles
100027	14	creates micro bubbles that assist in cleansing the tooth surface
100028	14	it emits millions of ultrasound waves into the bubbles as your brushing for a thorough clean.
100029	16	The feel and the bubbles
100030	10	An electronic brush that emits bubbles which clean teeth. The effectiveness of the cleaning lasts a lengthy amount of time. The brush is the work of scientists and other professionals from Washington University.
	14	Ultrasound is a force which works through the bubbles on the brush to achieve a thorough cleansing of the teeth.
	16	Strength in directing the use of the bristles and the bubbles.
100031	10	the brush is activated by soundwaves that send out microbubbles to get to every crevice of your mouth.
	14	Sends out microbubbles
100034	10	The Ultreo toothbrush works by using ultra waves to create small bubbles that enable you to get a better cleaning from your brushing. It also alerts you periodically during the brushing cycle to areas you need to clean. It automatically shuts off after
	14	Creates the tiny bubbles that gives your mouth extra cleaning.
	16	cleaning is better due to the millions of tiny bubbles
100038	10	It uses microbubbles that help reduce plaque by 95% as well as naturally whitening teeth within two weeks. It also has a 2 minute shut off feature which is the recommended brushing time as well as a beep every 30 seconds to help equal brushing all over
	14	It creates micro bubbles that clean at 4 million rotations
100042	10	It's bristles create microbubbles using sound to clean your teeth
	14	Combined with the bubbles it helps to break apart plaque.
100043	10	By ultrasound waves and microbubbles
	12	It removes 95% of plaque in the first minute by using ultrasound waves and microbubbles
100049	10	supposed ultrasound waves make zillions of bubbles to somehow enhance the brushing.
	14	they said 'charge the bubbles'
100056	10	ultrasonic waves power tiny bubbles to clean teeth
100062	10	tiny bubbles

100065 10 makes teeth whiter, helps the gums, bubbles clean upon contact with the teeth

100066 10 Microbubbles and sound waves are more efficient at destroying plaque.

100069 10 It uses ultrasound energy to make little bubbles which help clean your teeth along with the bristles.

12 How it makes the bubbles

14 It makes bubbles at high speed that help to brush and get in small spaces where your bristles can't

100077 10 I actually own what appears to be the predecessor of this toothbrush: the Sonicare electric toothbrush. The only difference I can remember are the microbubbles and the feature of the brush turning itself off after 2 minutes, and the 30 second alarm. I would

100084 10 has ultrasound technology that produces lots of little bubbles that clean your teeth

14 sends little waves and bubbles that help clean the teeth

100094 14 breaks up the plaque and make tiny bubbles

100104 10 It uses ultrasound technology (for microbubbles) to clean your teeth

14 makes microbubbles to help clean teeth

100107 10 combines ultra sound and ? to form microbubbles that clean your teeth

100112 10 It works by using ultrasound technology to create microbubbles

14 Creates microbubbles for a better clean

100114 14 creates thousands of micro bubbles to clean

100118 14 It makes tiny bubbles which clean and whiten your teeth.

100123 14 makes bubbles work harder on removing plaque

100126 10 With a combination of proprietary technology that creates microbubbles in a binary connection with the bristles to clean the teeth and gums in a more efficient way

12 I think it the introduction of the microbubble system of the Ultreo that makes it a professed different product ready for public use.

14 Ultrasound creates the bubbles necessary for the system to be the next step in tooth and gum cleaning technology.

100128 14 deep cleans and creates bubbles to help clean teeth

100135 10 That it works through waves with the bubbles.

14 Send waves through the bubbles

100140 10 The brush produces waves of tiny bubbles which act as a dispersing agent of the toothpaste into all areas of the teeth and gums. The rotating brush works to effectively remove plaque in areas where other power brushes may not reach.

100154 10 microbubbles break up the plaque when you've used it in each quadrant for the 30 seconds recommended.

12 somehow it creates microbubbles which must be better than ordinary bubbles.

14 fills these microbubbles with action that removes plaque.

16 it makes the bubbles get rid of the plaque

100158 10 sonic powered microfoam cleans gums and teeth.

100167 10 ultra sound and microbubbles  
12 Supposedly it uses 'microbubbles.'

100169 10 uses sound waves in pulses to make bubbles which helps clean off plaque etc as well as moves  
the brush head to clean teeth in hard to reach places  
14 it makes the bubbles and helps to break up the plaque on teeth better

100179 10 it produces microbubbles that deeply clean teeth

100181 10 uses ultra sound to create microbubbles to help clean

100190 14 Creates micro bubbles to help deep clean faster

100194 10 bristles cause microbubbles, the ultrasound vibration causes the bubbles to both break (explode)  
and work into the 'hard to reach areas' effecting cleaning  
14 they work the bubbles into areas and explode the bubbles

100205 10 soundwaves create micro bubbles that stimulate hi speed cleaning action

100209 10 uses ultrasound technology and bubbles to better clean your teeth  
14 sends waves to bubbles  
16 helps clean your teeth better, but i'm not sure if i understand why - other than the bubbles

100214 10 It works using ultrasonic waves. the waves cause millions of bubbles to form to clean teeth  
better than non-powered tooth brushes.  
16 Cleans teeth better. Bubbles are what makes cleaning possible such as soap bubbles, laundry  
detergent bubbles, etc. The ultrasound creates bubbles to achieve better tooth brushing results.

100219 10 that was way too much reading. I guess it uses micro bubbles and ultra waves to really clean  
teeth  
12 I have never heard of a toothbrush using micro bubbles and what was it? sonic waves

100223 10 With the ultra sonic bristle action bubbles are created to improve the cleaning action  
14 creates bubbles

100224 10 Combines ultrasound technology with the same technology as the sonicare toothbrush to create  
microbubbles which remove plaque more effectively. It alerts you every 30 seconds to switch  
parts of your mouth and shuts off automatically in 2 minutes. Lets you  
14 creates microbubbles to gently remove plaque from the teeth

100225 10 the ultra sound turns the paste to bubbles for better cleaning. beeps@30 sec intervals and shuts  
off at 2min.  
14 Turns toothpaste into bubbles for better, deeper cleaning

100230 14 charges the bubbles with energy

100238 14 The ultrasound technology creates microbubbles that quickly brush away plaque from the teeth.

100240 10 it uses bubbles to clean

100359 14 Activates the bubbles as part of the cleaning mechanism.

100363 10 Ultra sound activated bubbles  
14 cleans plaque, activates the bristles and the bubbles

100368 14 it vibrates the 'sonic bristles' and somehow induces ultrasonic energy into the bubbles. Exactly

how/why is unclear.

100370 10 ultrasound wave guide, sonic bristles create microbubbles to clean teeth,gums...

100381 10 It uses a combination of ultrasound and vibrating bristles. The ultrasound waveguide technology is the new innovation which creates microbubbles, which supposedly (the ad does not say how) cleans the teeth better.

14 Ultrasound is high frequency sound waves (above 20,000 Hz). If it is emitted at high enough energy levels, it will cause cavitation on a small scale, which means that small bubbles will be formed. How these bubbles clean your teeth better, though, is no

100389 10 Uses ultrasonic waves to create tiny bubbles which help scrub your teeth.

14 Creates tiny bubbles to scrub your teeth

100392 10 creates wavelengths that activate bubbles that it also produces to clean better

14 activates the bubbles for a better clean

100413 14 makes bubbles

100415 10 Combined Ultra sound bristle movement creating micro cleansing bubbles for deep reach cleaning. Several attractive features i.e. timed brushing, battery status, brush replacement sensor etc.

14 In the case of this device it creates micro bubbles that promote deep hard ot reach areas for better plaque removal.

100417 14 creates microbubbles for better cleaning

100419 12 it makes bubbles out of sound

14 makes bubbles

100420 14 makes millions of tiny bubbles

100422 10 ultrasound waves create little bubbles that are guided by a channel on the brush to clean teeth.

100430 14 makes bubbles that clean deeper.

100436 10 microbubbles are created by ultrasonic power

300011 12 I've never seen a power toothbrush that uses ultrasound to create bubbles to clean.

14 I believe it's waves create the bubbles that help clean your mouth.

300014 10 The toothbrush combines ultrasound with bristles to create bubbles that channel ultrasound energy to remove plaque from teeth.

14 The ultrasound energizes the bubbles with sound energy to knock plaque off teeth.

300015 14 Makes bubbles

300028 14 creates bubbles that inhance the cleaning action

300029 10 It brushes teeth and uses untasound to create bubbles to help clean the teeth.

12 The bubble action.

300038 14 Produces millions of microscopice bubbles than clean teeth.

300046 10 The toothbrush uses 'tuned' bristles to generate ultasonic energy which is transferred to microbubbles and channeled to reach the teeth, including hard to reach areas for two minutes (giving nerely 4,000,000 cycles of energy). Indicators show battery cha

- 300062 10 with bubbles
- 300074 10 Ultrasonic waves activate micro bubbles for a deeper, more long-lasting clean. The bristles are more precise.  
14 Activates microbubbles
- 300077 10 using ultrasound to product microbubbles to clean around teeth.  
14 produces microbubbles
- 300079 12 Creates bubbles
- 300080 10 microbubbles  
14 creates the bubbles
- 300090 12 ultrasound bubbles  
14 make bubbles
- 300097 10 ultrasonic, makes lots of little bubbles  
14 makes thousands of little bubbles that get in between teeth better than regular tooth brushes
- 300102 10 rechargeable, battery run gives a timed brushing period of two minutes, with 30 second intervals alerts so that the four quarters of your mouth are brushed. Uses sound waves to help micro bubbles clean th teeth and massage the gums  
14 it helps in the cleaning process along with the tiny bubbles to loosen the plaque, and by massaging the gums
- 300105 10 ultrasound technology that works with bristles to create bubbles and help clean the teeth better  
14 creates bubbles
- 300111 10 works by emitting ultrasound waves, and creates tiny bubblles, that get into small crevices
- 300112 10 spinning brush, wave-guided ultrasound form millions of tiny bubbles for thorough cleaning. Has 2 minute timer with signals every 30 seconds.  
14 forms millions of tiny bubbles for cleaning
- 300113 10 Creates lots of little bubbles and ultrasonically cleans your teeth. Safe for everyday use.  
12 Has many more features then just a normal power toothbrush. It creats lots of bubbles.
- 300115 14 The ultrasound works with the bristles to create microbubbles that get an even more intense clean.
- 300118 10 Ultrasonic wave bubble creation  
12 Bubble creation and speed  
14 Creates bubbles
- 300119 10 Ultreo is a power toothbrush that uses ultrasound-generated bubbles to clean the teeth. It has a unique wave channel directs sonic bubbles to hard-to-reach areas and scrub away plaque. It leaves the teeth feeling cleaner than the average power toothbrus  
12 Ultreo uses sonic bubbles and has a unique wave channel to direct the bubbles.  
14 The ultrasound creates waves that create bubbles that scrub away plaque and surface stains.
- 300122 10 Uses ultrasound with the power brush. It produces tiny bubbles with a force that pushes food particles from between teeth. Also whitens teeth within 14 days.

12 The bubbles that help to better clean teeth and the ultrasound that breaks up the particles.

300123 14 vibrates and makes bubbles

300124 10 uses sonic technology to create microbubbles, which removes plaque

12 microbubbles are different

14 creates millions of bubbles

300126 10 sonic tuned, microbubbles

14 creates microbubbles

300137 10 The bristles are directed by the ultrasound, making microbubbles that help clean the teeth and gums

14 directs the bristles to make microbubbles so that the teeth get a better cleaning

16 created the microbubbles

300148 10 ultrasound technology, creates microbubbles, timing for equal brushing in all areas, 2 minute timer

12 timer and microbubbles

300150 14 creates bubbles and movement to clean the teeth

300152 14 creates bubbles

300157 10 It uses ultrasonic action to create microbubbles to clean your teeth

14 it creates microbubbles

300160 14 extreme frequency produces bubbles and cleaning force

300166 14 generates ultrasonic bubbles

300172 10 sonic waves create microbubbles

300174 10 moves bristles really fast a spits out tiny bubbles to really deep clean using ultrasound

300175 10 it creates bubbles with ultrasonic waves that help to clean your teeth

12 the bubble making part

14 create bubbles

300178 16 loosens plaque and sends bubbles to aide cleaning

300265 14 Creates bubbles

300267 10 creates microbubbles using ultrasonic technology to clean teeth

14 creates microbubbles that reach into more spaces in teeth

300272 14 creates microbubbles

300276 14 It creates microbubbles that help clean your teeth better.

16 It creates microbubbles that clean your teeth better.

300288 14 makes bubbles

300292 10 Uses ultra sonic waves to invigorate action bubbles that provide precise cleaning.

14 Creates action bubbles.